

## Conference

### Organic Cosmetics and Purifiers

15 May 2019, *fuarizmir* Fair Ground, Izmir - Turkey

**14:00 h Registration**

**14:15 h Opening**

NN	IZFAS	TR		Welcome notes
Elisabeth Rüegg	Bio-Foundation Switzerland	CH	Vice-president	

**14.30 h Keynote speeches**

Prof. Dr. Hulusi Barlas	EPEA Turkey	DE	Director	New trends in organic cosmetics and ecological purifiers
Mustafa Akyüz	ETKO	TR	General manager	Organic certification of cosmetics and purifiers

**15:30 h The organic cosmetic market and the potential for Turkey  
(podium discussion); moderator: Prof. A. Ulvi Zeybek**

Salih Şentürk	Ekoorganik, Istanbul	the market for organic cosmetics in Turkey
Prof. Hulusi Barlas	EPEA, Turkey	Raising awareness for organic detergents in Turkey
Mustafa Akyüz	ETKO, Izmir	Organic certification
Levent Kahriman	General manager, İva Natura	Organic cosmetics produced in Turkey
Levent Alisir	Consultant, Izmir	Growing ingredients for organic cosmetics

**17:00 h End of meeting**

# Organic Trade & Marketing Platform

## Turkey Goes Organic

16 May 2019, *fuarizmir* Fair Ground, Izmir - Turkey

### 10:00 h Registration

### 10:15 h Opening

NN	IZFAS	TR		Welcome notes
Elisabeth Rüegg	Bio-Foundation Switzerland	CH	Vice-president	

### 10:45 h Keynote speech

André Pilling	Agritrade Ukraine	DE	Project Leader	Success factors for market development in the organic food sector
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### 11:30 h Turkey goes organic (podium discussion); moderator: Atila Ertem

Salih Şentürk	Ekoorganik, Istanbul	
Uğur Demirci	Sade Organik, Istanbul	
Veysi Okumuş	American College Izmir (ACI)	
Tunc Kolatan	Tradin Organic, Netherlands	

### 13:00 h End of meeting